



## FALL BRIDAL SHOW OF WEST MICHIGAN October 15, 2023

Hours: Sun 12pm - 5pm  
DeVos Place – Grand Rapids, Michigan  
[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## *Wedding Planning, Inspiration, and Style Galore!*

**Grand Rapids, Michigan, September 7, 2023** – The 19<sup>th</sup> annual Fall Bridal Show of West Michigan will be held October 15, 2023 at the DeVos Place in Grand Rapids. This is THE event of the year for all engaged couples in Michigan who are ready to tie the knot in style! The Sunday show will feature over one hundred wedding-focused businesses offering products, services, samples, and a runway fashion show.

Engaged couples and their families and friends will participate in the ultimate wedding planning experience at the Fall Bridal Show of West Michigan! Whether looking for the latest trends or timeless classics, we've got everything you need to make your wedding day unforgettable. With top-notch wedding vendors, stunning bridal fashion, and endless inspiration, this is your chance to plan the wedding of your dreams.

A variety of businesses showcasing wedding products and services include:

- Wedding Dresses
- Menswear & Tuxedo Rentals
- Fairytale Coach
- Photography & Photo Booth
- Venues - Bridal Shower, Wedding Rehearsal, Ceremony and Reception
- Cookware & Culinary
- Floral & Décor Ideas
- Reception Tent Display – Tables, Chairs, Dance Floor, Bar, and more!
- Wedding Planning Services
- DJ's and Music
- Engagement & Wedding Rings
- Catering - food samples
- Honeymoon Travel & Destination Weddings
- Hotel Accommodations & Lodging
- Limousine, Party Bus & Trolley Information
- Beauty, Health & Wellness
- Prizes!

**Runway Fashion Show – Sunday at 3pm presented by America's Bride.** America's Bride offers a variety of wedding dresses with elegant styles and timeless favorites featuring modern silhouettes and exquisite details for the fashion-forward bride. Brides will have the opportunity to make a private appointment at their bridal boutique to try on and select the perfect wedding dress!

Stunning wedding reception tent by **Redi Rental**, which will be featured onsite at the bridal show. Take a stroll inside and view the designer floral creations and décor trends by **Picket Fence & Design**. Engaged couples will leave with ideas and inspiration to make their dream wedding a reality!

**Prizes!** Pre-register online for a chance to win over \$5000 in prizes! Winners will be announced at the end of the 3pm Fashion Show, must be present to win. Pre-register now and expedite show entry plus be automatically entered to win at <https://www.kohlerexpo.com/fall-bridal-show>.

Create the most interactive immersive experience for wedding guests with the 360 video booth geared toward groups of up to ten people and mirror photo booth with interactive animations. Customizable and unique options, **Prestige Photobooth** will help host the party everyone talks about!

Receive a complimentary **Nearlywed Michigan Weddings** magazine as brides enter the show, Michigan's premier multi-media resource for wedding planning.

Eat, drink, and be married! **Slows Bar BQ** offers a wide variety of catering services for wedding reception needs. Engaged couples and their guests will taste pulled pork and macaroni and cheese samples at the bridal show. Also, featuring a concessions and specialty drink area for the entire bridal group to relax and recharge.

Fall Bridal Show of West Michigan is scheduled from 12pm - 5pm on Sunday, October 15, 2023. Admission at the door or online is \$11 for adults, and free for children 2 and younger.

**Social Media:**

Website: [www.KohlerExpo.com](http://www.KohlerExpo.com)

Facebook: <https://www.facebook.com/BridalShowsOfWestMichigan>

Exhibitor application can be requested at <https://www.kohlerexpo.com/fall-exhibit>

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