



## Fall Bridal Show of West Michigan September 24, 2022

Hours: 11am - 4pm

DeVos Place – Grand Rapids MI

[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## *Love, Laughter, and Happily Ever After*

Grand Rapids, Michigan, August 31, 2022 – Brides and Grooms will plan their happily ever after at the 18<sup>th</sup> annual Fall Bridal Show of West Michigan. This wedding planning party is being held Saturday, September 24, 2022 at the DeVos Place, downtown Grand Rapids from 11am - 4pm.

This bridal show is designed for newly engaged brides, grooms and their guests to explore the newest colors and trends for planning their special day, giving couples the opportunity to meet a variety of West Michigan wedding professionals face to face. Plan your dream wedding all under one roof!

A variety of businesses showcasing their wedding products and services include:

- Wedding Gowns, Bridesmaid and Mother Dresses
- **Runway Fashion Show - 2:00pm**
- Menswear and Tuxedo Rentals
- Photography and Photo Booth
- Venues for Bridal Shower, Wedding Rehearsal, Ceremony and Reception
- Cookware and Culinary
- Linen Rentals – Chair Covers, Sashes, Table Clothes
- Floral & Décor – Centerpieces, Bridal Bouquets, Groom Boutonnieres, Table Décor, and more
- **Tent Display with reception table ideas for floral and décor**
- Wedding Planning Services
- Mobile Bar Display
- Complimentary Grand Rapids Bride Magazine given at the door!
- DJ's and Music
- Wedding Cake, Cupcakes and Gourmet Desserts
- **Catering Services - food samples!**
- Honeymoon Travel and Destination Weddings
- Hotel Accommodations and Lodging
- Tent and Party Rentals
- Limousine, Party Bus & Trolley Information
- Beauty, Skincare, Hair and Cosmetics
- Health & Wellness
- **Door Prizes! Pre-register online for a chance to win over \$5000 in prizes!**

Runway fashion show will be presented by **Caela Scott Bridal and Formalwear** on Saturday at 2pm. Caela Scott offers many beautiful styles and sizes as they hand select their designer wedding dresses. Make an appointment at the Fall Bridal Show to try on and view wedding gowns, bridesmaid dresses, mother dresses, and formalwear for the groom at their bridal boutique in Holland.

A stunning wedding reception tent display will be featured at the show. The tent will be beautifully decorated by **Alpine Events**, giving brides and grooms ideas on tablescape, rentals, tableware, linens, and décor for their wedding vision. Alpine Events will bring this onsite reception tent display to life and are ready to help make your Pinterest board become a reality!

Brides and grooms may pre-register now for door prizes at <https://www.kohlerexpo.com/fall-bridal-show>. Winners will be announced at the end of the runway fashion show.

**The Fall Bridal Show is scheduled from 11am - 4pm on Saturday, September 24, 2022.** Public is invited. Additional information can be found at [www.KohlerExpo.com](http://www.KohlerExpo.com) or you may stay connected by following Facebook at <https://www.facebook.com/BridalShowsOfWestMichigan>.

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