



MICHIGAN WOMEN'S EXPO September 29 - October 1, 2023

Hours: Fri 10am-6pm, Sat 10am-6pm, Sun 11am-4pm
Suburban Collection Showplace – Novi, Michigan
www.KohlerExpo.com

For Immediate Release

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Get ready, Michigan! The Michigan Women's Expo is coming to Novi! *Your Health, Your Home, Your Style, Shopping & FUN*

Novi, Michigan, September 6, 2023 – The Michigan Women's Expo will be held the weekend of Sept. 29–Oct. 1 at the Suburban Collection Showplace in Novi, making it the largest consumer event for women in Southeast Michigan this year. The three-day expo will feature hundreds of women-owned and women-focused businesses offering products, services, samples, and demonstrations.

Michigan women will experience the ultimate weekend of shopping at the Michigan Women's Expo! Whether they are looking for the latest fashion trends, health and wellness tips, or just want to indulge in some retail therapy, it will be a weekend to remember.

"We're delighted to bring our successful Women's Expo to Novi by hosting an expo that truly offers something for every woman, from fashion to health and fitness to home décor and more," said Pam Glass, president of Kohler Expos, which is celebrating its 25th anniversary this year. "We look forward to our September show in Novi, which promises a weekend of enjoyment, education and entertainment for women of all ages."

Michigan Women's Expo exhibits are designed to enhance the attendee experience and include:

- Fashion Boutique Clothing & Accesories
- Hair Styling Demonstrations
- Jewelry, Gems & Permanent Jewelry
- Home Décor, Storage & Organization
- Swimwear & Swim Cover-ups
- Free Ring Cleaning
- Purses, Totes, & Bags
- Clothing, T-Shirts & Sweatshirts (sizes small to 3XL)
- Food Sampling – bundt cakes, tea, seasonings, honey, mixes & dips
- Culinary Tools, Cookware & Bakeware
- Adoptable Animals – Rescue Dogs
- Main Stage Entertainment
- Eyebrow Stencil Demonstrations
- Professional Wine Opening Gift Set
- Women's Golf & Tennis Clothing
- Sunless Tanning Mousse
- Beautiful Garden Landscaped Rest Area
- Casino Swag & Prizes
- Women's Health & Wellness – Breast Health, Varicose Vein, Chiropractic, and more
- Beauty, Skincare, Nail Care, & Cosmetics
- Selfie Photo Wall near the entrance

Eagle Casino & Sports, sponsor of the upcoming expo, will provide exclusive giveaways for attendees and host the Lucky Day Game Show on the main stage, both Friday and Saturday at 2:00 p.m. Prizes include an overnight stay, concert tickets or casino swag! No purchase necessary.

Don't miss the **Pawject Runway** as rescue dogs walk the runway! The show will feature canine couture and all the doggy essentials! Watch these pups wag their tails with excitement and maybe even take one home! Friday and Saturday at 1:00 p.m. on the main stage presented by **Guardian Angel Animal Rescue**.

Runway **Floral Universe Fashion Show**, featuring models aged 8-28 modeling extravagant headpieces and custom floral wings. Mentoring girls and young women giving them the tools and resources that lead to paths of success, presented by **Thelma Clarke Organization for Youth Advancement**.

PRIZES! Feeling lucky? Join us for speed BINGO, or we like to call it *BLINGO*! With exciting prizes and fast-paced action, it's the perfect opportunity to try your luck at winning a variety of exhibitor prizes. No purchase necessary. *BLINGO* is located at the main stage and is the first stage time each day.

Main stage entertainment includes Runway Fashion Shows, Health Presentations - Joint Health, Breast Cancer, Primary Care Relationship, and Controlling Blood Pressure, Lucky Day Game Show by Eagle Casino & Sports, Mastering Makeup and Midlife by Colette Van Paemel, BLINGO Prizes, Line Dance Performance, and Wire-Free Breast Support. View complete main stage schedule at <https://www.kohlerexpo.com/schedule-michigan-womens-expo>.

Join the **Make N' Take Bead Bar** presented by Momlife at the Baby Barn. Customize a keychain, pen, wine stopper, bottle opener, lanyard, badge reel and more!

Gather your friends and pick out some matching bling. Onsite **Permanent Jewelry** will be at the expo!

Sign the **Pink Police Car!** The **Novi Police Department is supporting the Believe in Miracles Fund** with an onsite fundraiser to provide financial assistance to families who are currently feeling the financial impact due to cancer treatments. Write a message of hope on the pink car for those currently fighting or who have fought breast cancer!

Mitten Authors – 24 Michigan Authors to meet including book signings! Learn the inspiration behind their stories. Find your next book to read and relax, both fiction and non-fiction books, to purchase and enjoy!

The expo will also feature a concessions and specialty drink area where attendees can relax and recharge.

Kohler Expos got its start in Grand Rapids in 1998 producing West Michigan Women's Expo. The company, which has been recognized as a top woman-owned business, now produces the largest consumer shows for women, including the annual West Michigan Women's Expo in Grand Rapids, the annual Mid-Michigan Women's Expo in Lansing, and the Michigan Women's Expo in Novi, as well as the fall and winter Bridal Shows of West Michigan.

Michigan Women's Expo in Novi is scheduled 10 a.m. to 6 p.m. Friday, Sept. 29, 10 a.m. to 6 p.m. Saturday, Sept. 30 and 11 a.m. to 4 p.m. Sunday, Oct. 1. Admission at the door or online is \$13 for adults, \$6 for children ages 3-14 and free for children 2 and younger.

Social Media:

Website: KohlerExpo.com

Facebook: <https://www.facebook.com/MichiganWomensExpo>

Exhibitor application can be requested at <https://www.kohlerexpo.com/exhibit-michigan-womens-expo>

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