



Winter Bridal Show of West Michigan January 28, 2023

Hours: 11am - 4pm

DeVos Place – Grand Rapids MI

www.KohlerExpo.com

For Immediate Release

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All you need is love...love is all you need

Bridal Show – January 28 – DeVos Place

Grand Rapids, Michigan, January 11, 2023 – The Winter Bridal Show of West Michigan announced its 2023 date, an ultimate wedding planning experience for brides, grooms, and their wedding party.

The 15th annual event will be held Saturday, January 28 at the DeVos Place from 11am - 4pm.

This bridal show is the wedding planning party of 2023 featuring over a hundred West Michigan vendors showcasing unique products and services for newly engaged brides and grooms. Attendees will be able to sign up for door prizes, view a runway fashion show, and indulge in food samples.

Runway Fashion Show - Saturday at 2pm presented by Caela Scott Bridal and Formalwear. Wedding gowns at this year's fashion show will be featuring elaborate gowns tailored to every bride's unique personality and body type. Consultants at the show are ready to help you find the wedding gown of your dreams.

A stunning wedding reception tent display, created by **Alpine Events**, will give engaged couples a vision of possibilities for their dream wedding. The artistic floral creations and décor will be designed by **Picket Fence Floral and Design**. These West Michigan professionals are ready to make your vision a reality!

Vendors featured throughout the bridal show include:

- Wedding Gowns – *Fashion Show at 2pm*
- Men's Suits and Formalwear
- Fairytale Coach
- Photography and Videography
- Wedding Venues
- Rentals - Linens, Arches, Bars, Chairs
- Wedding Planning Services
- Floral Decor and Ideas
- Cookware and Culinary
- Luxury Restroom Rentals
- Catering - **food samples!**
- Cakes and Desserts
- Photo Booth
- Beauty, Skincare, Hair, and Waxing
- Wedding Rings and Jewelry
- DJ's and Music
- **Cornhole Boards** - toss a bean bag at the show and enter to win a customized set of corn hole boards - a memorable groom's gift!
- Boudoir Photography
- **NEW! Custom Made Champagne Walls**
- Honeymoon Travel and Destination Weddings
- Hotel Accommodations and Lodging
- Real Estate - buy your first home!
- Home Improvement
- Limousine, Party Bus, and Trolley
- Health and Wellness
- Party Favors

DOOR PRIZES! Brides and grooms may pre-register now for over \$5000 in door prizes at <https://www.kohlerexpo.com/winter-bridal-show>. Winners will be announced at the end of the runway fashion show.

The Winter Bridal Show is scheduled from 11am - 4pm on Saturday, January 28, 2023. Public is invited. Show information can be found at www.KohlerExpo.com or you may stay connected with us by following Facebook at <https://www.facebook.com/BridalShowsOfWestMichigan>.

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