



## WINTER BRIDAL SHOW OF WEST MICHIGAN JANUARY 27, 2024

Hours: Saturday 11pm - 4pm  
DeVos Place – Grand Rapids, Michigan  
[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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### *Calling all Brides-to-be!*

### *Winter Bridal Show of West Michigan this weekend at DeVos Place*

**Grand Rapids, Michigan, January 22, 2024** – The 16<sup>th</sup> annual Winter Bridal Show of West Michigan - January 27, 2024 at the DeVos Place in Grand Rapids, MI is this coming weekend and we couldn't be more excited! This is THE event of the year for all engaged couples in Michigan who are ready to tie the knot in style!

This Winter Bridal Show will feature over one hundred top-notch wedding vendors, a stunning bridal fashion show, and endless inspiration. Whether looking for the latest trends or timeless classics, we've got everything you need to make your wedding day unforgettable.

**Runway Fashion Show – Saturday at 2pm presented by America's Bride.** America's Bride offers a variety of wedding dresses with elegant styles and timeless favorites featuring modern silhouettes and exquisite details for the fashion-forward bride. Brides will have the opportunity to make a private appointment at their bridal boutique to try on and select the perfect wedding dress!

**Prizes!** Brides may pre-register online for a chance to win over \$5000 in prizes! Winners will be announced at the end of the 2pm Fashion Show, must be present to win. Pre-register now and expedite show entry plus be automatically entered to win at <https://www.kohlerexpo.com/winter-bridal-show>.

Stunning wedding reception tent by **Alpine Events** which will be featured onsite at the bridal show. Take a stroll inside and view the designer floral creations and décor trends by **Picket Fence Floral & Design**. Engaged couples will leave with ideas and inspiration to make their dream wedding a reality!

A variety of businesses showcasing wedding products and services include:

- Wedding Gowns & Bridesmaid Dresses
- **Runway Fashion Show - 2pm presented by America's Bride!**
- Men's Suits, Custom Clothing and Rentals
- Fairytale Coach
- Photography, Videography & Photo Booth
- Venues for Wedding, Ceremony, & Reception
- **Reception Tent Display by Alpine Events and Picket Fence Floral & Design** - rental options for linens, tables, arches, bars, chairs, dance floor, silverware, and place settings, all enhanced with stunning floral designs underneath the onsite tent.
- Wedding Planning & Coordination Services
- Catering Services - **food samples of taco bar, nachos, spinach & artichoke chicken, and more!**
- Engagement, Wedding & Bridal Jewelry
- Mobile Bar & Bar Services
- Party Favors & Popcorn Samples
- Honeymoon Travel & Destination Weddings
- Cake Samples and Dessert Ideas
- **Permanent Jewelry onsite** at the show!

- Boudoir Photography
- DJ's & Music
- **Cornhole Boards** - toss a bean bag and enter to win a customized set of corn hole boards - a memorable gift for the groom or father!
- Bra Liners
- Teeth Whitening, Beauty, Skincare & Spa
- Brow Shape & Tint Demonstrations, Lash Lift & Tint, & Lash Extensions
- Home Improvement
- Cookware, Bakeware & Culinary
- Real Estate, Finance, & Insurance - buy your first home!
- Limousine, Party Bus & Trolley
- Health & Wellness
- **Over \$5000 in Door Prizes!**

Winter Bridal Show of West Michigan is scheduled from 11am - 4pm on Saturday, January 27, 2024. Admission tickets are available at the door or online at [www.kohlerexpo.com](http://www.kohlerexpo.com). Adults: \$11, and free for children 2 and younger.

Connect with us to keep updated on announcements, ticket giveaways, and Bridal Show details!  
<https://www.facebook.com/BridalShowsOfWestMichigan>.

Interested in becoming an exhibitor at the Winter Bridal Show of West Michigan? Please Request Exhibitor Application online at <https://www.kohlerexpo.com/winter-exhibit>.

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