



## MID-MICHIGAN WOMEN'S EXPO

February 9-11, 2024

Hours: Fri 10am-6pm, Sat 10am-6pm, Sun 11am-4pm

Lansing Center – Lansing, Michigan

[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## An unforgettable weekend at the Mid-Michigan Women's Expo!

*Event celebrating Your Health, Your Home, Your Style, Shopping & Fun runs February 9-11*

**Lansing, Michigan, January 3, 2024** – The 2024 Mid-Michigan Women's Expo will be held the weekend of February 9-11 at the Lansing Center, making it the largest consumer event for women in Mid-Michigan this year. The three-day expo will inspire personal health, home, and style, giving women something to feel good about.

The Women's Expo will offer hundreds of exhibits, garden rest area, book authors, painting workshops, main stage entertainment, shopping & fun! This year's lineup features products and services that aim to provide a weekend of enjoyment, education, and entertainment for women of all ages. Whatever interests you have; women will find the latest products and services geared toward women and their families.

Michigan women will experience the ultimate shopping weekend at the Women's Expo! Whether they are looking for the latest fashion advice, wellness tips, home décor inspiration, or just want to indulge in some retail therapy, it will be a weekend to remember.

Interactive activities this year at the expo include painting a craft with **Paint Your Poison**, meet and greet local book authors in the **Michigan Authors** area, participate in block printing and assemble laser cut robots with **Lansing Makers Network**, and the opportunity to give blood at the Blood Drive. **Versiti Blood Center of Michigan** is partnering with the expo to host a series of blood drives. On-site walk-ins are welcome during all hours of the expo!

While shopping, attendees will be able to sample and purchase many food items including fudge, teas, breads, dips, coffee cakes, pickles, bundt cakes, jerky, beef sticks, cookies, honey, slushies, and more.

This year's expo will feature a variety of main stage presentations that focus on gardening education & tips, self-love, fashion show, makeup & mindset, and acapella music performances. Also, on the main stage you may win exhibitor prizes each day by playing BLINGO, no purchase necessary. View main stage schedule at <https://www.kohlerexpo.com/mm-schedule>.

The expo features a variety of exhibitors:

- Fashion Clothing & Accessories
- Hair Styling & Hair Tools
- Beauty, Cosmetics, Skincare & Nail Care
- Jewelry & Onsite Permanent Jewelry
- Home Décor, Organization & Improvement
- Free Ring Cleaning
- Furniture made from repurposed barrels
- Travel, Finance & Retirement
- Essential Oils & Diffusers
- Purses, Totes, & Bags
- Physical Therapy & Chiropractic
- Massaging Foot Insoles
- Body Contouring & Laser Hair Removal
- Culinary Tools & Cookware
- Bra Fittings & Bra Replacement
- Massager Guns
- Post Mastectomy Items
- Women's Health & Wellness
- Self-Defense Key Chains
- Pillows, Sheets & Massaging Pillows
- Perfume
- Water Bottle Stickers & many gift items

The first 300 attendees, per day, will receive a complimentary tote bag. The expo will also feature a concessions and specialty drink area where attendees can relax and recharge.

WLNS-TV continues to be a media sponsor for the upcoming expo, providing exclusive coverage of the event throughout the weekend. Visit them onsite to take selfies with the on-air talent at the event.

The expo is slated to run 10 a.m. to 6 p.m. Friday, Feb. 9, 10 a.m. to 6 p.m. on Saturday, Feb. 10 and 11 a.m. to 4 p.m. on Sunday, Feb. 11. Admission at the door is \$12 for adults, \$6 for children ages 3-14 and free for children 2 and younger. For more information, visit [www.KohlerExpo.com](http://www.KohlerExpo.com).

### **About Mid-Michigan Women's Expo**

Mid-Michigan Women's Expo offers a balance of wellness, education and entertainment in an event designed to inspire the busy lives of Michigan women. The Expo gathers the very best Michigan has to offer to showcase women-focused products, services, and business opportunities. Top experts in their fields are available throughout the weekend to provide resources ranging from wellness and health to finance, business, and networking opportunities as well as beauty, fashion, and style.

For the most updated information, check out the [Facebook HERE](#) or visit [www.KohlerExpo.com](http://www.KohlerExpo.com).

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