



## FALL BRIDAL SHOW OF WEST MICHIGAN October 12, 2024

Hours: Saturday 11am - 4pm  
DeVos Place – Grand Rapids, Michigan  
[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## *Unveil your happily ever after at the Fall Bridal Show!*

**Grand Rapids, Michigan, September 10, 2024** – Get ready to plan your dream wedding at the most anticipated wedding event of the season. The 20<sup>th</sup> annual Fall Bridal Show of West Michigan is back for all engaged couples in Michigan who are ready to tie the knot in style! Join us at DeVos Place in Grand Rapids on October 12, 2024, from 11 a.m. to 4 p.m., for an unforgettable day of wedding exhibitors, food samples, fashion show, prizes, and more!

From the latest trends to timeless classics, we have it all while you explore a wide variety of top-notch wedding vendors dedicated to helping you achieve your happily ever after. Exhibits will display unique offerings of products, services, and show specials.

**Runway Fashion Show – Saturday at 2 p.m. presented by The Bridal Loft**, a local bridal boutique. They will showcase elegant bridal gown fashions and timeless favorites. You will leave feeling inspired to find the perfect dress for your big day!

Eat, drink and be married...brides and grooms will indulge in savory mini street tacos, delicious spinach and artichoke chicken, and tasty desserts. Also, specialty drinks and concession area will be available to relax and recharge.

Explore the beautiful wedding reception tent by **Redi Rental** and view designer floral creations and décor trends by **Picket Fence Floral & Design**. Contact them to bring your vision to life with reception tables, chairs, bar, portable restroom, dance floor, ceremony décor, and custom floral designs.

**PRIZES!** Pre-register online for a chance to win over \$5000 in prizes! Winners will be announced at the end of the 2 p.m. Fashion Show, must be present to win. Pre-register at <https://www.kohlerexpo.com/fall-bridal-show> to be eligible. Prizes consist of men's suit rentals to wedding themed gift items and everything in between!

A variety of businesses showcasing wedding products and services include:

- Wedding Dresses
- Menswear & Tuxedo Rentals
- Photography
- Venues
- Cookware & Culinary
- Floral & Décor Ideas
- Reception Tent Display
- DJ's and Music
- Engagement & Wedding Rings
- Catering - food samples
- Honeymoon Travel & Destination Weddings
- Hotel Accommodations & Lodging
- Limousine, Party Bus & Trolley
- Mobile Bar Cart and Bartending Services

Join the wedding planning party at the Fall Bridal Show of West Michigan and invite your fiancé, mother, and bridal attendants. You'll leave feeling inspired and one step closer to the wedding of your dreams.

The Fall Bridal Show of West Michigan is scheduled to run 11 a.m. to 4 p.m. Saturday, October 12, 2024. Admission is \$11 for adults, and free for children 2 and younger.

For the most updated information, check out the [Facebook HERE](#) or visit [www.KohlerExpo.com](http://www.KohlerExpo.com).

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