



**WEST MICHIGAN WOMEN'S EXPO**  
MARCH 17-19, 2023  
DEVOS PLACE  
GRAND RAPIDS, MICHIGAN  
[www.KohlerExpo.com](http://www.KohlerExpo.com)

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**For Immediate Release**

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## **Endless shopping at the West Michigan Women's Expo!**

*Event celebrating Your Health, Your Home, Your Style, Shopping & Fun runs March 17-19*

**Grand Rapids, Michigan**, March 14, 2023 – This weekend, the West Michigan Women's Expo will inspire personal health, home, and style, giving women something to feel good about.

The 25<sup>th</sup> annual event will be held the weekend of March 17-19 at the DeVos Place in Grand Rapids, making it the largest consumer event for women in West Michigan this year.

The Women's Expo will offer exhibits, garden rest area, book authors, painting workshop, and shopping! This year's lineup features products and services that aim to provide a weekend of enjoyment, education, and entertainment for women of all ages. Whatever interests you have; women will find the latest products and services geared toward women and their families.

The three-day expo will feature hundreds of women-owned and women-focused businesses offering samples and demonstrations. The Expo will also include a wealth of health information and complimentary assessments – all accessible to women under one roof.

"We're delighted to bring our successful Women's Expo to Grand Rapids by hosting a show that truly offers something for every woman, from fashion to health and fitness to home décor and more," said Pam Glass, President of Kohler Expos, Inc., which is celebrating its 25<sup>th</sup> anniversary this year. "The very best from around our state will be on hand, providing demonstrations, food sampling and interactive activities in a fun setting."

Women will have the opportunity to explore their style, try something new, and receive a little pampering at the expo with a massage, waxing, hairstyling, and much more.

Interactive activities this year at the expo include creating your own canvas painting with **Wine & Canvas**, meet and greet local book authors in the **Great Lakes Writers Area**, and the opportunity to give blood at the Blood Drive. **Versiti Blood Center of Michigan** is partnering with the expo to host a series of blood drives to boost blood supply. On-site walk-ins are welcome during all hours of the expo.

Attendees will be able to relax and sit in the garden landscaped rest area designed and created by **Everett's Landscape Management, Inc.** with flowers and greenery for their enjoyment.

While shopping attendees may sample food of various show favorites including donuts, teas, breads, dips, coffee cakes, pickles, bundt cakes, peanut brittle, salsa, jerky, beef sticks, cookies, and more.

New this year, hourly door prizes are being offered to attendees throughout the three-day expo.

This year's expo will feature a variety of women-focused businesses as well as direct sale businesses such as Tastefully Simple, Tupperware, Norwex, Color Street, Pampered Chef, Neumi, Avon, Monat, Pure Romance, Ruby

Ribbon, LipSense, Paparazzi, Neora, and Mary Kay. These businesses give women the opportunity to buy a trusted product, while still supporting locally owned, female-run independent businesses.

The Expo is slated to run 10 a.m. to 6 p.m. Friday, March 17, 10 a.m. to 6 p.m. on Saturday, March 18, and 11 a.m. to 4 p.m. on Sunday, March 19. Admission at the door is \$12 for adults and children two and under free. For more information, visit [www.KohlerExpo.com](http://www.KohlerExpo.com).

### **About West Michigan Women's Expo**

West Michigan Women's Expo offers a balance of wellness, education and entertainment in an event designed to inspire the busy lives of West Michigan women. The Expo gathers the very best Michigan has to offer to showcase women-focused products, services and business opportunities. Top experts in their fields are available throughout the weekend to provide resources ranging from wellness and health to finances, business and networking opportunities as well as beauty, fashion and travel. For the most updated information, check out the [Facebook Event HERE](#) or visit [www.KohlerExpo.com](http://www.KohlerExpo.com).

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