



MID-MICHIGAN WOMEN'S EXPO February 10-12, 2023

Hours: Fri 10am-6pm, Sat 10am-6pm, Sun 11am-4pm
Lansing Center – Lansing MI
www.KohlerExpo.com

For Immediate Release

Contact: Pam Glass, President, Kohler Expos, Inc. 616-532-8833 or pam@kohlerexpo.com

Saluting Nurses, Doctors, Military, Police, Fire and Rescue – FREE admission all weekend to Mid-Michigan Women's Expo!

Your Health, Your Home, Your Style, Shopping and Fun!

Lansing, Michigan, January 10, 2023 –The Mid-Michigan Women's Expo announced its 2023 date, a full weekend that will inspire personal health, home, and style, giving women something to feel good about.

The 23rd annual event will be held the weekend of February 10-12 at the Lansing Center.

The three-day expo is the largest single consumer event for women in Mid-Michigan and will feature hundreds of women-focused businesses with products, services and demonstrations that aim to provide a weekend of enjoyment, education, and entertainment for women of all ages.

First 1000 attendees on Saturday will receive a tote bag compliments of **Capital Area District Libraries**. Receive your bag directly inside the door at their booth!

This year's event will offer **FREE admission to Nurses, Doctors, Military, Police, Fire and Rescue** that show valid ID at the Box Office. Visit the Lansing Center Box Office during show hours and show ID card to receive one free admission.

"We wanted to take a moment to salute and thank those that help others in our community. We are so grateful for the work they do and appreciate their service," says Pam Glass, President of Kohler Expos, Inc.

EXPO HIGHLIGHTS this year include Interactive Areas spread throughout the expo, which are designed to entertain and enhance the patron experience. A few of the Interactive Areas include:

- Fashion Boutiques – try on and give yourself a new look
- Make-n-Take Painting Workshops – live step-by-step painting on a Canvas, Mason Jar, Planter Stake, Puzzle Kits, and Wine Glasses
 - Hair Styling and Hair Tricks
- Michigan Authors – meet and greet and book signings
 - Interactive Rowing Demonstrations
- Food Sampling! Dips, Soup, Cookies, Bread, Pickles, Jerky, Sausage, Honey, Tea and more
 - Community Blood Drive – all hours of the expo
 - IV Hydration and Vitamin Infusions onsite
 - Bra Fittings and Consultation
 - Quartz Crystal Singing Bowls for relaxation
 - T-Mobile Photo Booth – strike a pose!
- Skincare and Beauty – try the latest lotion, bath products, and oils
 - Shop and explore hundreds of pop-up shops!

NEW! DOOR PRIZES – patrons will sign up at the entrance for a chance to win daily door prizes. Winners will be announced onsite to take home their prize.

WLNS-TV continues to be a media sponsor for the upcoming expo, providing exclusive coverage of the event throughout the weekend. Visit them onsite to take selfies with on-air talent at the event.

The Mid-Michigan Women's Expo is scheduled 10am to 6pm Friday, Feb. 10, 10am to 6pm Saturday, Feb. 11, and 11am to 4pm Sunday, Feb. 12. Admission at the door is \$11 for adults and free for children ages 2 and under. For online tickets and more information, visit www.KohlerExpo.com or you may stay connected with us by following Facebook at <https://www.facebook.com/MidMichiganWomensExpo>

#