



## Winter Bridal Show of West Michigan January 28, 2023

Hours: 11am - 4pm

DeVos Place – Grand Rapids MI

[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## Eat, drink and be married!

*Bridal Show – January 28 – DeVos Place*

Grand Rapids, Michigan, January 18, 2023 – The Winter Bridal Show of West Michigan announced its 2023 date, an ultimate wedding planning experience for brides, grooms, and their wedding party.

The 15<sup>th</sup> annual event will be held Saturday, January 28 at the DeVos Place from 11am - 4pm.

This one stop shop for weddings features over one hundred West Michigan vendors showcasing unique products and services for newly engaged brides and grooms. Attendees will be able to indulge in food samples, sign-up for door prizes, and view a runway fashion show.

**Runway Fashion Show - Saturday at 2pm presented by Caela Scott Bridal and Formalwear.** Wedding gowns at this year's fashion show will be featuring elaborate gowns tailored to every bride's unique personality and body type. Consultants at the show are ready to help you find the wedding gown of your dreams.

Brides and grooms will have the opportunity to pre-register for over \$5000 in DOOR PRIZES at <https://www.kohlerexpo.com/winter-bridal-show>. Winners will be announced at the end of the runway fashion show.

A must-see is a stunning reception tent display, created by **Alpine Events**, giving engaged couples a vision of possibilities for their dream wedding. The artistic floral creations and décor will be designed by **Picket Fence Floral and Design**. Both West Michigan professionals are ready to make your vision a reality!

Vendors featured throughout the bridal show include:

- Wedding Gowns – *Fashion Show at 2pm*
- Men's Suits and Formalwear
- Fairytale Coach
- Photography and Videography
- Wedding Venues
- Rentals - Linens, Arches, Bars, Chairs
- Wedding Planning Services
- Floral Decor and Ideas
- Cookware and Culinary
- Luxury Restroom Rentals
- Catering - **food samples!**
- Cakes and Desserts
- Photo Booth
- Beauty, Skincare, Hair, and Waxing
- Wedding Rings and Jewelry
- DJ's and Music
- **Cornhole Boards** - toss a bean bag at the show and enter to win a customized set of corn hole boards - a memorable groom's gift!
- Boudoir Photography
- **NEW! Custom Made Champagne Walls**
- Honeymoon Travel and Destination Weddings

- Hotel Accommodations and Lodging
- Real Estate - buy your first home!
- Home Improvement
- Limousine, Party Bus, and Trolley
- Health and Wellness
- Party Favors

The Winter Bridal Show is scheduled from 11am - 4pm on Saturday, January 28, 2023 at the DeVos Place. Public invited. Admission tickets available online or at the door for \$10. Show information can be found at [www.KohlerExpo.com](http://www.KohlerExpo.com) or you may stay connected with us by following Facebook at <https://www.facebook.com/BridalShowsOfWestMichigan>.

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