



## WEST MICHIGAN WOMEN'S EXPO

MARCH 15-17, 2024

Hours: Fri 10am-6pm, Sat 10am-6pm, Sun 11am-4pm  
DeVos Place – Grand Rapids, Michigan

[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## DeVos Place transformed into shopping paradise with hundreds of businesses to explore

*Ultimate weekend of shopping, style, health, and FUN*

**Grand Rapids, Michigan, March 11, 2024** – The 2024 West Michigan Women's Expo will be held the weekend of March 15-17 at the DeVos Place, making it the largest consumer event for women in West Michigan this year. The three-day expo will feature hundreds of women-focused businesses offering products, services, health, fashion, main stage entertainment, prize giveaways, gardening, book authors, make-n-take workshop, food and so much more.

Michigan women will experience the ultimate weekend of shopping at the West Michigan Women's Expo! Whatever interests you have; women will find the latest products and services geared toward women and their families. Whether they are looking for the latest fashion trends, health and wellness tips, home décor inspiration, or just want to indulge in some retail therapy, it will be a weekend to remember.

"We're delighted to bring our successful Women's Expo to Grand Rapids by hosting an expo that truly offers something for every woman, from fashion to health and fitness to home décor and more," said Pam Glass, President of Kohler Expos, Inc., which is celebrating its 26<sup>th</sup> anniversary this year. "We look forward to our March expo in Grand Rapids, which promises a weekend of enjoyment, education and entertainment for women of all ages."

The first three hundred attendees, per day, will receive a complimentary tote bag.

West Michigan Women's Expo exhibits are designed to enhance the attendee experience and include:

- Fashion Boutique Clothing & Accessories
- Hair Styling Tips & Demonstrations
- Jewelry & Onsite Permanent Jewelry
- Home - Décor, Storage, Improvement, Cleaning & Organization
- Massage & Pampering
- Skincare Essentials, Nail Care, Brow Waxing, Mini-Facials & Mini-Makeup
- Free Ring Cleaning – all-natural jewelry cleaner
- Corn Hole Boards – toss a bean bag and enter to win
- Great Lakes Writers – 20 Michigan Authors & Books
- Bra Fittings & Bra Replacement
- Make-n-take a pair of wooden earrings!
- Garden Landscaped Rest Area
- Lifestyle, Wellness & Coaching Programs
- Purses, Totes & Bags

- Foot Insoles & Custom Arch Supports
- Henna Tattoos
- Caregiver Resources
- Physical Therapy, Chiropractic, Fitness, Pilates & Aerial Fitness Demonstration
- Finance, Education, Insurance & Realty
- Learn to Paint Furniture like a pro!
- Clothing, T-Shirts & Sweatshirts (sizes small to 3XL)
- Party Bus & Transportation
- Food Sampling
- KeyCard Coupon Book
- Veterans' Healthcare Eligibility & Enrollment, Programs & Resources
- Travel – Girlfriend's Getaway, Vacation & Tours
- Learn Fire Prevention & Self-Defense Tips
- Candles, Wax Melts & Lavendar Products
- Culinary Tools, Cookware & Bakeware
- Main Stage Entertainment – schedule at <https://www.kohlerexpo.com/wm-schedule>
- Container Gardens in Landscaping – *Pot it Like it's Hot*
- Pet Supplies, Boarding, Grooming & Dog Daycare
- Casino Fun - Lucky Day Game Show – win prizes
- Women's Health – FREE Varicose Vein Screening & FREE Spinal Screening
- Corewell Health Mammography Mobile Unit - Breast Health
- Selfie Photo Wall
- Shopping! Clothing, Massaging Pillows, Makeup Cloths, Perfume, Polish Pottery, Mud Mats, Self-Defense Key Chains, Hair Irons, Massager Guns, Cooling Pillows, Dog Products and much more.

**Versiti Blood Center of Michigan** is partnering with the expo to host a series of blood drives to boost the blood supply. Onsite walk-ins welcome during all hours of the expo, or make an appointment on Friday, Saturday, or Sunday at [www.kohlerexpo.com/wm-womens-exp](http://www.kohlerexpo.com/wm-womens-exp).

While shopping, attendees may sample food of various show favorites including cheesecake, pie, donuts, pickles, dips, coffee cakes, fudge, chocolate, Nothing Bundt Cakes, cookies, bread, cinnamon rolls, cocktail slush mixes, jerky, summer sausage, beef sticks, granola, seasonings, freeze-dried candy, honey, teas, and licorice. Attendees may buy Girl Scout cookies to support the local troops.

Join the fun at speed BINGO, or we like to call it **BLINGO!** With exciting prizes and fast-paced action, it is the perfect opportunity to try your luck at winning a variety of exhibitor prizes. No purchase necessary, on the Main Stage **Friday and Saturday at 11 a.m. and Sunday at 12 p.m.**

This year's expo will feature a variety of **Main Stage** entertainment that will focus on gardening tips, paint furniture like a pro, caregiver resources, Pilates, meals made easy, **BLINGO**, bra replacement, aerial fitness, ADHD/anxiety/sensory and spectrum workshop, and Lucky Day Game Show. Main stage schedule at <https://www.kohlerexpo.com/wm-schedule>.

Admission at the door or online is \$13 for adults, \$6 for children ages 3-14 and free for children two and younger.

Website: <https://www.kohlerexpo.com/>

Facebook: <https://www.facebook.com/WestMichiganWomensExpo>

Exhibitor application request: <https://www.kohlerexpo.com/wm-exhibit>

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