



## MID-MICHIGAN WOMEN'S EXPO

FEBRUARY 11-13, 2022

LANSING CENTER

LANSING, MICHIGAN

[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## Mid-Michigan Women's Expo returns for 2022

*Your Health, Your Home, Your Style, Shopping and Fun!*

Lansing, Michigan, January 6, 2022 – After a year hiatus, the Mid-Michigan Women's Expo announced its 2022 date, giving women an opportunity to bring their best girlfriends for a weekend that will inspire their personal health, home and style, giving women something to feel good about.

The 22<sup>nd</sup> annual event will be held the weekend of February 11-13 at the Lansing Center.

The three-day expo is the largest single consumer event for women in Mid-Michigan and will feature hundreds of women-focused businesses with products, services and demonstrations that aim to provide a weekend of enjoyment, education, and entertainment for women of all ages.

“From fashion to home to health, this year's expo really does promise to have the latest products and services tailored to women and their families” says Pam Glass, President of Kohler Expos, Inc. “The very best businesses will be onsite, providing the ultimate weekend shopping experience.”

Interactive activities this year at the expo include creating your own hand-made creations with **Paint Your Poison**, who will feature on-site painting classes with talented instructors who will guide participants step-by-step, meet and greet local book authors in the **Michigan Authors** area, and explore your next automobile with **Shaheen Cadillac**.

Women will be entertained by the main stage presentations, learn new tips and tricks and see the latest in available resources. Local and regional experts will offer engaging presentations and demonstrations on a variety of subjects in an entertaining environment.

New to the expo this year is **Mrs. America 2022 – Jackie Blankenship**. Jackie is from Michigan and will be on the main stage Saturday at 12pm to share her presentation - *Confidence and a Belief of Purpose*.

**WLNS-TV** continues to be a media sponsor for the upcoming expo, providing exclusive coverage of the event throughout the weekend.

Another highlight of this year's Expo is the presence of locally owned independent business owners.

This year's expo will feature many different direct sale businesses such as Thirty-One Gifts, Young Living Essential Oils, Avon, Tupperware, Norwex, Color Street, and Scentsy. This gives women the opportunity to buy a trusted product, while still supporting locally owned, female-run independent businesses.

The Mid-Michigan Women's Expo is scheduled 10am to 6pm Friday, Feb. 11, 10am to 6pm on Saturday, Feb. 12, and 11am to 4pm on Sunday, Feb. 13. Admission at the door is \$10 for adults and \$8 for children ages 6 to 14. For online tickets and more information, visit [www.KohlerExpo.com](http://www.KohlerExpo.com) or you may stay connected with us by following Facebook at <https://www.facebook.com/MidMichiganWomensExpo>

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