



## Winter Bridal Show of West Michigan January 29, 2022

Hours: 11am - 4pm

DeVos Place – Grand Rapids MI

[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## *Together is a beautiful place to be*

Grand Rapids, Michigan, January 20, 2022 – Brides and Grooms will plan their happily ever after at the 14<sup>th</sup> annual Winter Bridal Show of West Michigan. This wedding planning party is being held Saturday, January 29, 2022 at the DeVos Place, downtown Grand Rapids from 11am - 4pm.

This bridal show is designed for newly engaged brides, grooms and their guests to explore unique products and services for planning their special day, giving couples the opportunity to meet a variety of West Michigan wedding professionals. Plan your dream wedding all under one roof!

A variety of businesses showcasing their wedding products and services include:

- Wedding Gowns, Bridesmaid and Mother Dresses - various bridal boutiques to shop
- **Runway Fashion Show - 1:00pm**
- Men's Tuxedos and Suits
- Venues for Bridal Shower, Wedding Rehearsal, Ceremony and Reception
- Photography and Videography
- Honeymoon Travel
- Bridal Party Gifts
- **"Say I Do" Sangria**
- Floral & Decor
- Custom Invitations and Stationery
- **Reception Tent Display**
- Grand Rapids Bride Magazine for brides
- Photo Booth
- Party Bus, Trolley, Shuttle, and Motorcoach – sit inside at the show!
- Cookware & Culinary
- **Catering Services - food sampling**
- Wedding Cake and Dessert ideas
- Hotel Accommodations and Lodging
- Beauty, Hair & Makeup
- Bridal Registry
- Real Estate and Home Improvement assistance for first time home buyers
- Health & Wellness
- **Door Prizes! Pre-register for a chance to win over \$5000 in prizes!**

Runway fashion show will be presented by **Caela Scott Bridal and Formalwear** on Saturday at 1pm. Caela Scott offers many beautiful styles and sizes as they hand select their designer wedding dresses. Make an appointment at the Winter Bridal Show to try on and view wedding gowns, bridesmaid dresses, mother dresses, and formalwear for the groom at their store in Holland.

A favorite bridal show feature returns this year! A stunning onsite wedding reception tent display beautifully decorated by **Alpine Events and Creative Events Floral & Design** giving brides and grooms ideas on tablescape, rentals, floral, tableware, arbors and décor for their wedding vision. Alpine Events and Creative Events will bring this beautiful reception tent display to life, both West Michigan professionals are ready to make your Pinterest board become a reality!

We have all heard that wedding planning is in the details, have you thought about wedding transportation for you, your bridal party, and wedding guests? Explore, view and sit inside the party bus, trolley, and motorcoach at the Winter Bridal Show for all your transportation needs.

Brides and grooms may pre-register now for door prizes at <https://www.kohlerexpo.com/winter-bridal-show>. Winners will be announced at the end of the runway fashion show.

**The Winter Bridal Show is scheduled from 11am - 4pm on Saturday, January 29, 2022.** Public is invited. Additional information can be found at [www.KohlerExpo.com](http://www.KohlerExpo.com) or you may stay connected by following Facebook at <https://www.facebook.com/BridalShowsofWestMichigan>.

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